

***LIBREVILLE, July 3 (Infosplusgabon) - Weston Aviation, the UK and Ireland based aviation services specialist, has launched a new brand identity for the company. The new branding will start to be introduced throughout the network from May and is designed to support the company's planned expansion to its FBO network, portfolio of services and also its international ambitions.***

Launched in 1995, Weston Aviation has become the second largest FBO network in the UK and Ireland and is currently viewing international expansion as its key target for 2023.

“The existing branding is now 15 years old and we felt that the look and feel, needed updating but also wanted something strong and clear that would take us into the next 15 years of our journey. As Weston Aviation is now such a diverse service provider, offering services from FBO facilities and handling, passenger and cargo aircraft charter, fuel services, hangarage, network partnerships and consultancy, we needed a branding that would cover all areas of the business”, explained Nick Weston, founder and CEO.

Weston Aviation operates five owned FBO locations at Cornwall Airport Newquay, Gloucestershire Airport, Humberside Airport, Manchester Airport and Cork Airport in Ireland. In addition to the FBO network, Weston Aviation provides worldwide fuel services, passenger and cargo brokerage, hangar facilities at Gloucestershire Airport and Cork Airport and has recently launched its own airport network partnerships to help other airports and FBO providers with business development and growth.

Weston Aviation operates its own network of FBO locations at Cornwall Airport Newquay, Gloucestershire Airport, Humberside Airport, Manchester Airport and Cork Airport in Ireland. In addition, its portfolio of services also includes cargo and private jet charter sales, fuel provision and contracting, and business aviation regional airport development support and consultancy.

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